

J & G Marshall receives Award of Excellence 2025



Sustained excellence is something that is difficult to achieve in any industry but it's exactly what the multi award Altrincham based J & G Marshall have achieved in recent years earning a well deserved reputation as one of the absolute leaders in their field. The work that they do in assisting schools wishing to convert to academies has been widely recognised with them winning several prestigious industry awards for their work including twice previously winning our Award of Excellence. The awards are well deserved and have further cemented their reputation as real masters of their craft.

Following on from those successes we are delighted to announce that J & G Marshall is the latest winner of one of our 2025 Awards of Excellence winning the impressive accolade of being named Multi Academy Trust Support Company of the Year. They join a very exclusive group of companies that have received our Award of Excellence in four consecutive years. The award is clearly no accident and will come as no surprise to anybody that has worked with them. With our awards we think it's important to recognise organisations that are bringing something new and innovative to their marketplace. They don't necessarily have to be the biggest but they have to be an organisation that is trying to offer something different to what is already out there and above all they must offer a great product or service.

We feel that J & G Marshall ticks all the boxes and are worthy winners of our award. The awards are clearly no accident and will come as no surprise to anybody that has worked with them. In this edition we will try and give you an insight into the work that they do and the success that they've enjoyed. There are many factors but first and foremost they are good at what they do with the entire team sharing the same steadfast determination to maintain the high standards

that have become such a trademark. So who are J & G Marshall and what is it that they do?

In very simple terms they help schools through the complex process of achieving academy status. They were founded with the aim of helping schools not just understand the academy conversion process, but to navigate successfully and effectively through it. What really distinguishes them from others in the industry is that most of J & G Marshall's staff sit on trust boards and governing bodies which gives them a unique understanding of the process and how challenging it can be, seeing things from the point of view of the schools, not the policy makers. Their founder, Jeff Marshall has been a primary school Chair of Governors for over 20 years and a Governor for 30 years.

The support that they provide does not simply stop at the point of conversion. They are committed to being a long term partner so the level of support they provide grows with you. They have the experience and expertise to help MATs grow and flourish. Through their experience they are able to highlight your strengths and identify areas to develop before they become critical concerns. This understanding is a vital part of a healthy academy trust. Whether it be a MAT Growth Audit, MAT MOT, due diligence or even a merger, they are with you throughout the whole process.

The challenge they face in the future as their reputation continues to grow and the demand for their services increases further will be to maintain the same high standards that have given them so much success in the past. Given their track record we think it's something that they will achieve and that J & G Marshall is a name you'll be hearing much more of in the years to come.



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